



We ARE

Trident is the world's largest terry towel manufacturer.

One of the largest state-of-the-art & integrated home textiles manufacturers globally. Known for innovation, conscious manufacturing, and solid marketing mix.







OUR VISION

Inspired by challenge, we will add value to life, and together prosper globally.

OUR VALUES

To provide customer satisfaction, through teamwork, based on honesty and integrity, for continuous growth and development.





BHAGs-Big Hairy Audacious Goals



Bigger Targets Achieving a revenue of USD 3 billion by 2025 with 12% (USD 360 million)



Digital Trident Completing the journey of Industry 4.0 with smart people, smart technology and smart factories



National Brand Stepping further in the journey of making Trident a household name in India



Energy-50 MW

Bed linen-9 million sheet sets/year

*Capacities being further increased

Chemical-113,150 MT /year

Yarn-165,000 MT/year

*Capacities being further increased

Bathrobe-1.1 million pcs/year Paper-175,000 MT/year



Towels-360 million pcs/year

*Capacities being further increased



A close-knit family

Together prosper globally





A trusted global supplier

Present in 100+ countries





Offerings that make us stand out **Owned brands**

TRIDENT

coastal charm[™]



TRIDENTGROUP"

Trident's Growth ourney







Growth 2025 - capex plans

7 Capex Projects Worth \$900 Mn under implementation



TYB8&9

190K spindles for an additional capacity of 65 tons/day Current capacity-236 tons/day Planned capacity- 300 tons/day

16.3 MW of power plant Planned capacity of steam- 2160 tons/day

Captive Power





Sheeting



Planned expansion of 110,000 Mtrs/day at Budhni split into 2 phases Current capacity- 120,000 mtrs/day Planned capacity- 230,000 mtrs/day

Towel

 Increase in Jacquard towel capacity Current capacity-200 metric tons/day

 Planned capacity-220 metric tons/day



Rugs & Carpets

Planned

capacity- 28Mn

sq. mtrs (annual)



Chemical

 New sulphuric acid plant Current capacity- 310 tons/day Planned

capacity- 610 tons/day



Paper

 Debottlenecking to increase in efficiency & capacity Current capacity-460 tons/day Planned capacity-490 tons/day



Socially conscious

Impacted over 1 million lives.

Thoughtful intervention programmes for women empowerment, skill development, livelihood, environment, and more.

Making guality health care accessible to all.



Women Empowerment:

Impacted 11K + women through health & hygiene initiatives



 Sewing centres in 5 villages providing handicraft training and impacting 200+ families.



Uplifting the differently-abled

 Takshashila academy acts as a center of excellence for short, long term skill development impacting 10K+ youth.



 Sponsorsered education of 900+ Students

 Books and school supplies provided to more than 10K children







Our heart beats for every living being

health

Prioritising

 Mega Medical Camps and Mobile dispensaries covering 3 lakh+ members.

 Madhuban Hospital, providing affordable healthcare services to 18080+families



 13070 patients provided ophthalmologist services



Protecting the planet

Healthy life for everyone

Planted 2 lakh+ trees

 Provision of drinking water facilities to 18,500+ people.

 Refuse Single Use plastic Awareness to 5000+ families

Toilets built for 2,000 + individuals to discourage open defecation



Making education accessible

Earn, Learn & Grow



 Constructed/Renovated 9 Schools and Anganwadi centers

 Adopted 3 special schools with 500+ students.

 Skill development training & workshops for deaf and mute adults- 20 retained as employees.



Environmentally conscious

Ne
save
save
natureNalerThe Earth Collection

98%

Of water recovery Zero Liquid Discharge System

9,00,000+

Planted over 9,00,000 trees

20 MWp

Solar Power Plant with capacity of 20 MW installed 10,000+ Million

Liters of water recycled and reused

Recovering Glauber's salt

Recovering Glauber's salt using our patented technology

540 MT/Annum Total amount of landfill reduction

1,00,000+ MT/Annum

Carbon Footprint Reduction



Protecting, renewing and restoring our precious resources

Weaving a sustainable tomorrow

Family of **17,000+** members working together to touch **over 1 million** lives and reducing the impact of **climate change**.



Water

• Removed over **100 MT** waste from Narmada river over the period of 3 years.



Energy

• Our current, as of 2022, renewable energy consumption is **25%** using solar power plant.

• By **2025**, we aim to use **50%** renewable energy.



Soil

• Over **0.9 million** trees planted to reduce the impact of climate change.

 Endeavouring to take the number of trees planted to 1.5 million trees by 2025.



Glauber's Salt

• Using by-product of our ETP plant, Glauber's salt, as a major component to produce **150 MT/ month** of Tri-Safe washing powder.





Smart factory

Latest technology set









SECTIONAL WARPING

FULLY AUTOMATIC YARN MACHINE

WIDE WIDTH AIRJET LOOMS

AUTOMATED STORAGE & RETRIEVAL SYSTEM



YARN DYEING CAPACITY



CONTINUOUS DYEING MACHINE

PAT & TRIDENT



PAT Cycle III

Trident (TXT0137MP) was notified in PAT Cycle III

Target

The set Target for Trident was 1.5579 TOE/Tonne.

Achievement

Trident achieved Specific consumption of 1.493 TOE/Tonne **E-Certs**

Trident Earned 2566 Efficiency -Certificates.

Sheeting Plant added to PAT SCHEME in 2020-21.

Renewable Power

7.6 MWp Ground Solar10.28 MWp Rooftop Solar15 MWp Rooftop Solar (P)10 MWh Hybrid Power (P)

Technical Upgradation

LED Lighting and Efficient Motors Augmented Reality High Efficiency Air Dryers Low loss Steam Line Insulation Water Recovery by High Pressure RO Demand Management for Compressed Air

JOURNERY TOWARDS SUSTAINABILITY

IDE for Maintainance. 10 % Rice Husk in Coal 25 % Rice Husk in Coal

Heat and Steam

Heat Recovery from Flash Steam Heat Recovery from Permeate Water Kalki System for Data Flow

Process Improvement and Innovation



Section-wise Savings







SOLAR POWER

- 7.6 MWp Ground Mounted Solar
- 10.21 MWp Rooftop Solar
- 15 MWp Rooftop Solar in Pipeline.
- Hybrid Power

Current

8% of Daily

Power from

Renewables







BIOMASS BLENDING

10% Rice Husk is mixed with Coal and then feeded to boiler to achieve optimum heat at lower CO2 Emission.





Rice Husk mixed in Coal (Future Plan)

POWER INITIATIVES



LED Conversion

Nos: - 14028 LED

Saving : - 227331 kWH

Equivalent: - 20.2974 TOE/

211.4 TCO2



VFD and Motors

Nos : - 47 VFD Saving : - 1449150 kWH Equivalent : - 129.388 TOE/ 1347.7 TCO2



IE-4 Motors

Nos : - 35 IE-4 Saving : - 3663758 kWH Equivalent : - 327.121 TOE/ 3407.2 TCO2

STEAM INITIATIVES

Steam Line Insulation

- Conversion of Rockwool Insulation to Ceramic Blanket
- Insulation 1.5 km Steam line to reduce temperature loss by 10%.

2.09 Tonne Coal

4.012TCO2



FLASH STEAM RECOVERY 14 SOPPPU Pumps 24 Tonnes Coal 46.04 TCO2



MAX FUEL EFFICIENCY

Consumption

266.8 T CO2

139 MT of Coal

O2 Analyser to achieve Optimize Fuel





9 Initiatives

13.697 Lakh kWH/year Equivalence 122.294 TOE/ 12738.21 TCO2

Artificial Demand Control by MAC



3.05 Lakh kWH/year. 27.232 TOE/ 283.6 TCO Ar Dryer Ar Dryer Ar Compressor Room Compressor Room

Conversion from Refrigeration Dryer to Shell and Tube Dryers



Compressed Air and Pressure Monitoring System.

Energy saving through eliminating the individual machine leakage

4288 kWH/year/machine

41 Machines

Equivalence 5729.45 TOE/ 59678.02 TCO2





Vortex Flow Meter

Pressure drop from 0.25 bar to 0.1 bar

3.32 Lakh kWH/year

29.642 TOE/ 308.76 TCO2





7 Initiatives

3.87 Lakh kWH/Year

90 MT Coal

65.56 MTOE/ 532.7 TCO2



5 Stage RO

Multi-Stage High Pressure RO System

10% reduction (.011 to .010) 331 T Steam/66.2 MT Coal

31.42 MTOE/ 127.09 TCO2





Water Re-cycle

Recycling wastewater after filtration on mercerier machine

46 K kWH/year

4.107 MTOE/ 42.78 TCO2



Water Pre-Heating

Water heating by using wastewater.

20 K kWH/year and 24 MT Coal

13.205 MTOE/ 64.67 TCO2



Advanced Tools



Ultrasonic Inspection for Electrical Breakers

Smart Vibration Analyzer







Thermal Imager





Remote Support - Engineers can remotely assist field service operators and offer just in time performance support **On Site Support** - Operators can have both hands free to fix a machine and are able to perform their job freely.

