

#### HINDALCO INDUSTRIES

Efficient Air Compressors -Emerging Technologies Low Carbon Economy

GOPAL REDDy

#### OBJECTIVE



Current Installations Hindalco Group

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**AtlasCopco** 

Source : Hindalco Annual Report





#### This is Atlas Copco

Turnover of nearly **100** BSEK / **10** BEUR

Established in **1873** Stockholm, Sweden





Customers in **184** countries

**40 000** employees in **71** countries





# A structure for Focus and Innovation





## **Organization Structure**

Alexander Pavlov

General Manager

Anil Dave Business Line Manager - AIF

Gopal Reddy Zonal Manager - AIF Other Marketing employees Kolkata +919392517600

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Amit Mandal Territory Manager - AIF



Dinesh Padhi Territory Manager - AIF

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Koustav Ghosal Territory Manager - AIF



Souparno Roy Sales Engineer - AIF







#### Oil-free Air Division

#### Mission

To Be Recognized As The Global Leading Provider Of Air and Gas Systems



Oil-injected 90 - 500 kW



Oil-free 15 - 5000 kW



Air & Gas Treatment > 300 l/s



#### Vision

#### First In Mind - First In Choice







#### Current Industry Problems





Rising Consumer Pricing Wage Inflation Cost Increase

Carbon Pollution Carbon Taxes Cost Increase

#### How Can We Help



Supply Chain Issues Cost Increase

Carbon Pollution Carbon Taxes Cost Increase

# Reduction of Carbon Foot Print



#### The Rising Cost of Energy

**India Energy Exchange Sees Record High Prices** August and September prices exceeded last year's figures 12 Rs/kWh MCP



Analysis of monthly volumes and prices at the largest power exchange in India, Indian Energy Exchange (IEX) reveals that market clearing volume (MCV) to the end of August increased by 20% over 2020, by 37% compared to 2019 and by 30% over 2018. With increased volumes, the average market clearing prices (MCP) at IEX to the end of August increased by 38% compared to 2020, by 8% compared to 2019 and by 11% over 2018.



#### Our Product Offer



#### Product Strategy Market optimized products





#### **Central controller for industry 4.0,**

Control up to 30 machines in three different airnets.

A specifically developed Optimizer 4.0 is available for compressors, as well as for blowers.

•Efficiency: Selection of the machines with the lowest SER, preventing blow-off, VSD units in their sweet spot, including switching cost, reduced pressure

•**Reliability:** Improved uptime for the application, reduced pressure/flow extended the life-time of the machine, controlled service intervals, and equalize the running hours

•Flexibility: Easily integrate new machines or AirNet's if necessary, simple programming, pressure & flow control

•Connectivity: Remoteview as standard, high-end data analysis and diagnostics with Smartview, broad range of communication protocols, Smartlink



## Product Strategy Standard Range

A Complete Product Offer For Different Value Propositions











Product range	Classic	Standard	Plus +	Smart AIR solutions	Pre - Engineered Solutions	Engineered Solutions
Energy Efficiency	Average	Good	Better	Best	Good	Good
Recommended For	Low Operating Hours Low Electricity Costs	Medium Operating Hours Low Electricity Costs	Medium Operating Hours High Electricity Costs	Medium to High Operating Hours High Electricity Costs	Hazardous Environments Extreme environments Remote Locations	Hazardous Environments Extreme environments Remote Locations
Features	No Options Fast Delivery Good Sound Level	More Options Fast Delivery Better Sound Level	Low Carbon footprint Extended Delivery Best Sound Level	Advanced System Control Lowest Carbon Footprint	Build to Industry requirements	Build to individual requirements





WE TAKE A LIFE-CYCLE APPROACH TO INNOVATION







# Why reduce carbon?



Reduce the effects of climate change Increase the quality of life for us all



- Lower energy usage
- Lower manufacturing costs
- Reduced carbon taxes
- Improved brand image attracts customers, investors & talented staff
- Boost to employee morale
- Compliance with increasingly stringent environmental laws



## What can we do?







#### The What

Products with the *lowest* carbon footprint

Products designed for energy recovery

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Products designed to support Green Gas

Working with customers to support sustainable production







## **Our Value Proposition**





## **Our Value Proposition**







## **Our Value Proposition**

Energy Recovery

Products with the lowest Carbon Footprint















#### **Our Value Proposition**

Compressed air System Energy Optimization





## **Our Value Proposition**

Complete smart AIR solutions













Minimized carbon footprint from a fully optimized compressed air solution



## **Our Value Proposition**



Increase Transparency and Comply with ISO50001 Energy Management Standard



# Global Expertise & Support

Complete after care solutions















Product companies
Distribution centre's
Customer centre's



To keep your compressed air installation efficient, you need to do regular maintenance and Monitoring

## Its our total capability that makes us unique





Lowering the cost of transport, conveying, water treatment and fermentation



Low Pressure blowers, reduces ships fuel consumption by 5-10%



Lowering the environmental impact of manufacturing green energy



Medium Pressure, ZR VSD FF with Optimizer can reduce energy consumption by up to 50%



Supporting the production of green gases and CO2 Recovery



High Pressure, Booster for carbon capture can reduce CO2 consumption by up to 80%





